

Privacy Policy XITE

This Privacy Policy is applicable to the use of the following XITE services; website, TV, mobile, application and Personalised Music Television (“the XITE Services”), each and every collection of (personal) information, service, transaction, disclosure to third parties and agreement between XITE and its users (“you”). XITE respects the privacy of all its users of the Service and you.

Objective of the use

Your personal data are included in the user database of XITE. The controller of this database is Xite Networks Netherlands BV, with registered address at Spijkerkade 28, 1021 JS, Amsterdam, Netherlands.

Data we collect may comprise:

Information provided by you by using the XITE Services by application, Personalised Music Television, website, TV, mobile, filling in forms, rating, review, having contacts with our customers services desk, reviews or by corresponding with us including your name, address, e-mail address and phone number, financial information;

Information automatically collected about you from visits to our site including the use of our service, your activities on XITE, your history with us, our interactions, your searches, watch history, likes, device ID's and other unique appliance identifiers, URL's, cookies, IP address, our advertising, as well as other information regarding your computer or other device used (smart TVs, mobile devices, set top boxes etc.);

Information received from other sources (business partners, suppliers, clients, credit reference agencies, advertising networks, data providers) regarding your interests, demographic data or your browsing and consumer behaviour.

Purpose limitation

Your data will be used to assess, enter and perform the services and to manage the user relationship (provide, analyse, administer, enhance and personalize our services and marketing efforts, for instance by analysing and enhancing our customer audience, processing your registration, your orders and your payments, and to communicate with you on these and other topics), including the implementation of marketing activities by XITE, members of our group or carefully chosen third parties selected by XITE, the recovery of payments due, investigating and implementing anti-fraud measures and compliance with legal obligations and the law.

XITE will ensure that all personal data supplied by you will be handled confidentially now and in the future and in accordance with national and European regulations. For generic information about the protection of personal data see <http://www.cbpweb.nl>.

Disclosure

XITE may disclose your information for various purposes and to certain third parties, for instance to the XITE group family of companies, Service Providers (other companies, agents or contractors who perform services on our behalf or to assist us with the provision of services, such as marketing, credit card and debt collection services, to you), for promotion campaigns and offers, for protection of XITE and others (see below), and for business transfers (such as reorganization, restructuring, merger or sale, or other transfer of assets).

XITE and its Service Providers may disclose and otherwise use your personal and other information where we or they reasonably believe such disclosure is needed to (a) satisfy any applicable law, regulation, legal process, or governmental request, (b) enforce applicable terms of use, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address illegal or suspected illegal activities (including payment fraud), security issues or technical issues, or (d) protect against harm to the rights, property or safety of XITE, users or the public, as required or permitted by law.

If a transfer of personal information to countries in - or outside of the European Economic Area and other regions with comprehensive data protection laws is needed, we will ensure that the information is transferred in accordance with this Privacy Statement and as permitted by privacy laws.

You also have a choice in disclosing your personal information by posting reviews, likes or comments publicly, or using email, text messaging or social media, which information may be accessed and used by third parties. XITE cannot be held responsible for the content of your expressions in public.

Your rights

You have the right to ask us not to process your outdated or incorrect personal data, or not to process your personal data for marketing purposes. If you object to the provision of your address to third parties, no longer wish to receive commercial offers from XITE or its advertisers, or if you need access to your personal data, you can contact XITE via info@xite.nl.

You can always request XITE to provide insight in your stored personal data. You can also request XITE to improve, supplement, remove or protect your personal data if they are incorrect, incomplete or irrelevant or are otherwise processed in breach of a statutory provision. However, deletion is only possible if we do not (no longer) need these data for the correct processing and providing services to you and in order to be able to comply with the applicable law.

Third party websites, apps, platforms

The XITE Services may be provided through or interact with platforms (gaming consoles, smart TV, mobile, apps, set top boxes or internet applications) or contain links to sites operated by third parties. Social plugins such as Facebook, Twitter, Pinterest, and Google allow you to share information on those platforms as well. Please note that any of those plugins, applications and internet sites are operated by those third parties and are subject to their terms of use and privacy policies.

Children

You must be 16 years of age or older to subscribe and to the XITE Services. In certain jurisdictions, the age of majority may be older than 18, in which case, you must satisfy that age in order to become a member. Persons under the age of 16 may utilize the service, they may do so only under supervision and with approval of a parent or legal guardian.

Online secure environment

XITE takes appropriate technical and organisational security measures in order to prevent loss, destruction, use, change or distribution of your data by unauthorised parties.

Your e-mail address

Your email address will only be used commercially if you have provided your consent, or if it is provided to us combined with a registration or subscription. Your email address will never be disclosed to third parties unless you have consented to this. You can unsubscribe from commercial messages through the link that is provided in all commercial e-mail messages from XITE.

Changes in Privacy Policy

XITE reserves the right to make changes in the Privacy Policy. That is why you should regularly check this Privacy Policy on www.xitenetworks.com for the latest policy.

Contact

For questions concerning this Privacy Policy, or our use of your personal information, cookies or similar technologies, please contact us via email at info@xite.nl or by regular mail at XITE Networks Netherlands B.V., Spijkerkade 28, Amsterdam, 1021 JS, the Netherlands.

XITE

The XITE name is a trade name of Xite Networks IP BV.

Cookies

With each and every visit to our website or app or our browser places cookies and other technologies (such as web beacons) on your computer. Cookies are small files that are left on your hard disk by internet pages. XITE uses these to recognise you in case of a subsequent visit and remember your login name and/or language selection, if you wish so.

Xite Networks Netherlands BV

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The Netherlands

Chamber of Commerce 64027872

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